



INDUSTRIES

# We go deep where it counts.

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Fintech, telco & IoT, health and care, eLearning, energy and the public sector — the industries we know from the inside, where trust is the product.

**Why we go deep, not wide.**

**We'd rather know a few industries from the *inside* than all of them from the outside. Because in the places we work, **trust is the product** — and trust is earned by understanding.**

Fintech, telco, health, education, energy, public service — sectors where the stakes are real and the rules are unforgiving. We learn them once, deeply, so you never have to teach us.

# We speak your language on day one.

Depth changes how the work starts — and how fast it pays off.

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## 01 Domain-fluent from the start.

Years inside each sector mean we arrive understanding your constraints, your compliance and your customers — no ramp-up tax.

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## 02 Methods that travel.

The full arc — engineering, QA, integration, devices and AI — applied with the patterns each industry actually needs.

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## 03 Proven where it's hard.

Regulated, high-stakes, national-scale environments: banks, operators, health services and governments.

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**6**

Industries known inside

**4**

Delivery hubs, four continents

**Millions**

End users served

**National**

Scale, by default

# Six industries. Known from the inside.

Fintech leads — then telco, health and care, education, energy and the public sector.



## 01 FINTECH Lead industry

### Money moves on software that doesn't blink.

Loan origination, invoice financing, payments, mobile money and the mortgage market — the platforms that handle other people's money, where trust is the product.

**99.99%**

Platform availability

**<1 min**

Decisions, not days

Product Engineering · Quality Engineering · Integration · AI



## 02 TELCO & IOT

### The networks behind the network.

Telco OSS/BSS, cellular testing across USSD and 2G–5G, and IoT device fabrication — the systems customers never see but always depend on.

**2G–5G**

Cellular coverage tested

**Millions**

End users served

Quality Engineering · Devices & Data · Integration



### 03 HEALTH, DISABILITY & AGE CARE

## Technology that helps people care.

Services-management suites, participant and plan management, and systems for health providers — software that removes the admin so professionals can care.

### One place

Scheduling, plans & compliance

### Hours back

Returned to frontline staff

Product Engineering · Workflow & Automation



### 04 ELEARNING & CONTENT

## Learning that reaches everyone.

Online learning platforms and interactive K-12 schooling content, built to scale to classrooms and countries.

### K-12

Interactive curriculum

### Countries

Built to scale across

Product Engineering



## 05 ENERGY & CARBON

### Measure it to change it.

Energy-management and carbon-emissions platforms that turn consumption data into action — and into accountability.

#### Live

Consumption to action

#### Accountable

Verifiable emissions data

Devices & Data · AI



## 06 PUBLIC SECTOR

### Public services, built to serve.

Centralised ERP for state agencies, national CRM and case-management — large-scale transformation, delivered with the governance the public sector demands.

#### National

Scale, by default

#### Governed

To public-sector standards

Integration · Workflow & Automation

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# Your industry isn't on the list? We learn fast.

Tell us the problem. We'll bring the methods that travel across all of them — and the depth to understand yours.

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## TALK TO US

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## ONLINE

[somroglobal.com](https://somroglobal.com)

## DELIVERY HUBS

United Kingdom · Sri Lanka · Australia · India

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